

**Program for event “Culture festival” in Sandanski  
Project “Towards Excellence in Cultural Tourism”**

**Day 1  
/05.09.2014/**

- After 14:00 Accommodation of the arriving participants;  
*Place: Hotel “Time out”\*\*\*, Sandanski*
- 21:00 – 22:30 Dinner  
*Place: restaurant of hotel “Time out”\*\*\*, Sandanski*

**Day 2  
/06.09.2014/**

- 08:00-09:15 Breakfast  
*Place: restaurant of hotel “Time out”\*\*\*, Sandanski*
- 09:30-11:00 Welcome speech from the Mayor and the representatives of local authorities, introduction of participants.  
Presentation of the “Culture Festival”, the objectives and the program of the event. – **Presentation from Hristina Stoyanova**  
*Place: conference room of hotel “Time out”\*\*\*, Sandanski*
- 11:15 -11:45 Visiting the place of the Alley of artisans and crafts.  
*Place: the Park of Sandanski*
- 12:00-13:15 Lunch  
*Place: the tavern “Yuvigi Khan”*
- 13:15 – 16:30 Departure to the city of Melnik.  
Guided tour of Melnik.  
Degustation of wines.  
*Place: city of Melnik*
- 17:00 -19:00 Participation of local artists in the workshop “Be creative” alley  
Of artists in city park of Sandanski.  
Demonstration of crafts, art and more from the participants and local artists.  
*Place: the Park of Sandanski*

# *Towards Excellence in Cultural Tourism*



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- 19:00-20:30 Free time
- 20:30-23:00 Bulgarian folklore night with songs and dance typical of the region.  
*Place: the tavern "Yuvigi Khan"*

## **Day 3 /07.09.2014/**

- 08:00-09:15 Breakfast  
*Place: restaurant of hotel "Time out"\*\*\*, Sandanski*
- 09:15-12:00 Presentation of the Intangible Cultural Heritage: music, traditions, festivals and customs.  
**Presentation from Hristina Stoyanova and all the country Partners.**  
  
"Trends in European culture and tourism"  
**Presentation from Ilina Yakova**  
  
*Place: conference room of hotel "Time out"\*\*\*, Sandanski*
- 12:00 -14:45 Lunch with a demonstration how to prepare traditional local dishes. Opportunity to participate in cooking.  
  
*Place: village of Levunovo, Sandanski*
- 15:00-16:15 Free time  
*Place: the hotel and city of Sandanski*
- 13:15 – 16:30 Departure to the city of Melnik,  
Guided tour of Melnik  
Degustation of wines  
*Place: city of Melnik*
- 16:30 -18:30 Representation and participation of some of the project participants in the program of cultural events (songs, music, dance).  
  
*Place: the main street of the city and the Square*

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19:00-21:30      Presence of "Pirin Folk"  
*Place: Summer theater*

23:00              Official cocktail /dinner.  
*Place: hotel "Sveti Nikola"\*\*\*\**

## **Day 4 /08.09.2014/**

08:00-09:30      Breakfast  
*Place: restaurant of hotel "Time out"\*\*\*, Sandanski*

10:00-12:00      Discussion about the possibility of crafts, art, etc to become a  
business.  
Exchange of best practices with local artists and craftsmen.  
Discussion on the establishment of a common cultural  
calendar in the network.  
*Place: conference room of hotel "Time out"\*\*\*, Sandanski*

12:15 -16:00      Departure for the Villa of the municipality.  
Folk custom "Stolen girl" music.  
Lunch with traditional grilled dishes.  
  
*Place: the Villa of the municipality.*

16:00-17:00      Free time

17:10 – 18:30      Visit the Archaeological Park and the town of Sandanski  
archaeological museum. Visit the Gallery of Linkin.  
*Place: city of Sandanski*

18:30 -19:50      Free time

20:00-22:30      Dinner  
*Place: the tavern "Yuvigi Khan"*

## **Day 5 /09.09.2014/**

08:00-09:00      Breakfast  
*Place: restaurant of hotel "Time out"\*\*\*, Sandanski*

09:10              Departure for Sofia and the airport